



# Hot Valentine's Day Hair Color

*February is a time for romance and why not add some sizzle to your hair color? It is the perfect time to enhance your tresses with deeper or brighter reds that complement your current shade.*

## ***“Red Velvet”***

*Add deep red tones to hair with a new color technique using One 'n Only™ Argan Oil Permanent Hair Color.*

### **Formula**

*½ oz. 4R Medium Red Brown*

*½ oz. 5RV Light Red-Violet Brown*

*2 oz. Argan Oil 20 Volume Developer*

### **First-Time Application**

- Section the hair into 4 equal sections for easier application.*
- Take ½-inch sections and apply color starting ½ inch away from the scalp down the shaft of the hair.*
- Continue to add color until all 4 sections are completed.*
- Process for 15 minutes.*
- Apply remainder of color at the scalp area and process for an additional 30 minutes.*
- For gray coverage, process for a total of 45 minutes.*
- Rinse, shampoo and condition using One 'n Only™ Argan Oil Color Oasis (or Moisture Repair) Shampoo and Conditioner.*

### **Retouch Application**

- For the retouch, section and apply the color directly to the new growth.*
- Process 30 minutes. For gray coverage, process 45 minutes.*
- To refresh previously colored hair, apply the remainder of the color through the ends and process up to 5 minutes.*
- Rinse, shampoo and condition using One 'n Only™ Argan Oil Color Oasis (or Moisture Repair) Shampoo and Conditioner.*

